

## CONTEST RULES AND CONDITIONS

### Draft

These Contest Rules and Conditions apply to the contest organised by DexVille, the digital agency of FCR Media Belgium NV, with its registered offices at Uitbreidingstraat 82, 2600 Berchem, Belgium, registered with the Crossroads Bank for Enterprises with number 0807.677.428 (RLE Antwerp) (hereinafter referred to as “**FCR Media**”).

Contestants will have the opportunity to win one of the products shown on <https://www.nonon.world/nonon-challenges/>.

### Participation

Every natural person who is not a minor is eligible to participate in this contest, with the exception of employees of DexVille/FCR.

In order to participate in the contest, a contestant must create an account on the website, visit: <https://www.nonon.world/make-an-account/>.

As soon as the account has been created, the contestant (the “nonon-fluencer”) can participate in various challenges as listed on the website. The challenges will vary depending on the product in question, but the following will apply for every challenge:

- (i) take an original photo or record a fun video promoting a specific product;
- (ii) post this photo on your (the nonon-fluencer’s) social media channels, including a number of hashtags in order to expand the reach of the post.

Each challenge will run for only a limited period, which will always be explicitly indicated on the website (and for each product individually).

The jury will select one or more winners among the contestants participating in the challenge, based on (i) the originality and/or creativity of the photo or video and (ii) the reach that was generated through the posts(s) contributed by the nonon-fluencer. The winners will receive the product for which the challenge was set up at no cost. The number of participants eligible to win the free product will be specified for each challenge. The jury’s decisions are final and incontestable.

Participation in this contest implies the unconditional and irrevocable acceptance of these contest rules and conditions, which can be amended by FCR Media at all times and without prior notification to the contestants.

Additionally, FCR Media reserves the right to terminate, interrupt or make any other changes to the contest, at its own discretion and without any prior notification to the contestants being required, should the relevant circumstances to require.

Any other questions and/or remarks with regard to this contest can be addressed to: [welcome@nonon.world](mailto:welcome@nonon.world)

### Exclusion

FCR Media reserves the right to terminate your participation in the contest at all times in the event that you act in violation with the contest rules and conditions or any other applicable statutory provision, in which respect FCR Media has the right to act at its own discretion and waives all form of liability in this respect.

### **Prizes**

The winning contestants will be informed as soon as possible, and will receive their prizes by post no later than one month following this notification. FCR Media cannot be held responsible for any loss or damage to the prize that can be attributed to the postal services or a delay in shipping.

Prizes cannot be exchanged for cash or other benefits in kind. Prizes are personal and cannot be transferred to third parties.

### **Privacy**

Contestants accepts that their personal data (surname, first name(s), address, etc.) provided in the context of their participation in the contest will be processed by FCR Media for the organisation of this contest. FCR Media acts as the controller for the processing of personal data pursuant to the Act of 30 July 2018 on the protection of natural persons in relation to the processing of personal data. Pursuant to this Act, contestants have the right to consult and correct their personal data, among other rights. All corresponding requests must be addressed to [welcome@nonon.world](mailto:welcome@nonon.world)

### **Liability**

FCR Media cannot be held liable under any circumstances for any loss or damage, direct or indirect, arising from or related to the contest in any manner whatsoever (including the prizes awarded).

### **Applicable law and competent courts**

This competition is governed by the laws of Belgium. Any disputes arising from this will be settled by the competent courts of Antwerp.